



Vita Claudio Righetti



Claudio L. Righetti is Managing Owner of Righetti & Partner GmbH, The Creative Management Company in Bern. He works internationally as a creative entrepreneur and brand strategist. He started his career as a gallery owner and cultural event organiser while still a teenager. His many years of consulting and PR work for various public figures, companies and institutions have provided him with an extensive network of relationships

with prominent figures from the worlds of business, culture, politics and diplomacy. Since 1999, he has been the manager of the Swiss Hollywood actress Ursula Andress. He hosts the Chalet Muri Talks, which he organises in Bern and Zurich on the topic of leadership and creativity with international guests. He is a member of the Board of Trustees of the Sir Peter Ustinov Foundation, and as a centre party politician and member of Bern City Council, he is committed among others, to promoting a liberal, culturally and economically progressive Swiss capital. He lives and works in Bern, Switzerland, and Milan, Italy.

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